



Business Advisory Services



www.thepetronomics.com



OVERVIEW

Global business challenges are presently more complex and extensive than before. Business practitioners understand that leveraging valuable insight from expertise knowledge is essential to harnessing market opportunities even in the hectic business environment.

Our team comprise professionals with broad business and subject-matter expertise, technical acumen and the ability to identify and apply innovative ideas in resolving and optimising investment prospects from complexities. Our value driven scenarios are commercially relevant in supporting clients with the confidence to access new markets, define strategy and boost performance by unveiling the implications of technology, social and business forces convergence to create vast untapped potentials in business growth quest.

Understand the Dynamics

Helping our clients keep up with the evolving market space through comprehensive analysis and modeling of the prospects and strategies to enable them compete globally.

Evaluate the Risk

Linking competitive assessments with analysis of country and market risk to provide clients with a comprehensive, structured framework for evaluating opportunities and strategy.

Manage for Value

Providing our clients with specific know-how necessary to identify and evaluate business opportunities, as well as the organizational capabilities and alignment to create value in an increasingly complex world.

BUSINESS ADVISORY

Feasibility Services

Our aim is to support our client to objectively and realistically uncover the strengths and weaknesses of the existing business or proposed venture, opportunities and threats as presented by the environment, the resources required to carry through, and the scenarios for market success.

Cost Benefit Analysis

We provide a framework to systematically analyze and review the cost and benefits projects, decision or government policy taking into consideration the various parameters to provide realistic information to determine its justification.

Economic Impact Assessment

For clients seeking to assess the ex ante or ex post implication of a policy, program, event or project on a given economy, our comprehensive appraisal of the outlooks provides critical predictions of trends and its economic and social implications.

Value Chain Optimisation

We perform competitive assessments and value optimization along the chain and collectively present robust commercial alternatives and outcomes in line with its business objective. Strategies are then designed to monitor and evaluate the service delivery along the chain based on the desirable outcomes.

Our business advisors

collaborate with clients to
deliver specialized, pragmatic
and feasible solutions.

TECHNICAL ADVISORY

Industry Compliance

An in-house developed range of products and documents are available to support clients in achieving and maintaining industry compliance globally. We leverage our resource pool of local business intelligence with global industry benchmark in ensuring briefs are professionally executed using templates that technically and confidentially support research, project and other business initiatives.

SOPs Design

Clients' requirement and their organisational framework are critical in ensuring SOPs are relevant to business process but compliant with statutory requirement. In delivering briefs, piecing together value chain minute details, (like demography, culture etc) is an essential process for a seamless manual activation during the deployment stage.

Customised Industry Reports

The purpose of report writing and its audience alike varies. Whatever the objective of your report, we have specialty in designing and publishing specialised reports with a writing and presentation style customised to suit the client's need either in areas of power, oil and gas or environment. Just provide the raw materials, whilst we develop, design and publish the materials professionally.

For more information on
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About Us

In Petronomics, energy expertise is our resource and inspiring competence is what we enjoy. Braced by a visionary advisory board, inspired workforce and grounded course facilitators, we provide superior intellectual resource pool that bridge competency gaps for industry operators. Our nurtured ideas are accessible through learning and development services, The Intellectual Resource Pool and Business Advisory Services. A platform through we offer industry expertise solution to industry players in the Nigerian Oil and Gas industry.